

ARTWORK GUIDELINES



ALL FONTS must be converted to outlines



Resolution must be 300DPI at 25% output size



This template is only a guide



Artwork must be a flattened PDF print ready file



Artwork MUST be supplied in CMYK. Colours on your screen may differ from the colours that are printed

MEDIUM+ FEATHER FLAG

SAFE ZONE

All main text and images should sit within the safe area. This is to ensure that nothing is too close to the edge to prevent it getting cut into or off.

620MM(W) X 2792MM(H)

CUT LINE

This is where the product will be cut once printed.

684MM(W) X 2856MM(H)

BLEED AREA

The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.

752MM(W) X 2920MM(H)



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